



# LEVEL ONE

## Sponsorships

### \$10,000 – Allies Diamond Sponsor

Recognition with your logo (1<sup>st</sup> level size) on our Annual Allies Sponsor Banner. This banner will be displayed at all agency events throughout the year, including, but not limited to the following:

- New Jersey Devils Game (*Winter*)
- Country Roads 5K Run (*April*)
- Fashion Show (*Spring*)
- Trenton Thunder Game (*Spring*)
- Company Picnic (*June*)
- Casino Night and Silent Auction (*Fall*)
- Transition Conference/Disabilities Mentoring Day (*October*)
- Employee Awards Dinner (*Fall*)
- Barnes and Noble Poetry Reading (*December*)
- Holiday Party (*December*)
- Through our Eyes Performances
- Day of Beauty
- Volunteer Appreciation Events
- Special Events

#### Recognition in the following:

- Logo on Allies Website with a link to your company website
- Logo in bi-monthly Allies Newsletter
- Logo with prominent placement on T-shirt for Country Roads 5K Run
- Articles for Press Releases and in our NJ Star Ledger Helping Hands Blog

#### Additionally, you will receive:

- Full page ad with prominent placement in event programs for our 5K Run, Casino Night, Transition Conference and Barnes and Noble Poetry Reading
- 4 complimentary tickets to each of the following Allies Events: Casino Night, 5K Run, Fashion Show, Company Picnic, Holiday Party and Employee Recognition Dinner
- Plaque of appreciation presented at annual recognition dinner



# LEVEL ONE

## Sponsorships

### **\$5,000 – Allies Platinum Sponsor**

Recognition with your logo (2<sup>nd</sup> level size) on our Annual Allies Sponsor Banner. This banner will be displayed at all agency events throughout the year, including, but not limited to the following:

- New Jersey Devils Game (*Winter*)
- Country Roads 5K Run (*April*)
- Fashion Show (*Spring*)
- Trenton Thunder Game (*Spring*)
- Company Picnic (*June*)
- Casino Night and Silent Auction (*Fall*)
- Transition Conference/Disabilities Mentoring Day (*October*)
- Employee Awards Dinner (*Fall*)
- Barnes and Noble Poetry Reading (*December*)
- Holiday Party (*December*)
- Through our Eyes Performances
- Day of Beauty
- Volunteer Appreciation Events
- Special Events

#### Recognition in the following:

- Logo on Allies Website with a link to your company website
- Logo in bi-monthly Allies Newsletter
- Logo on T-shirt for Country Roads 5K Run
- Articles for Press Releases and in our NJ Star Ledger Helping Hands Blog

#### Additionally, you will receive:

- Half page ad in event programs for our 5K Run, Casino Night, Transition Conference and Barnes and Noble Poetry Reading
- 2 complimentary tickets to each of the following Allies Events: Casino Night, 5K Run, Fashion Show, Company Picnic, Holiday Party and Employee Recognition Dinner
- Framed certificate of appreciation presented at annual recognition dinner



# LEVEL ONE

## *Sponsorships*

### **\$2,500 – Allies Gold Sponsor**

#### **Recognition in the following:**

- Logo on Allies Website with a link to your company website
- Logo on T-shirt for Country Roads 5K Run
- Press release and newsletter recognition at time of contribution

#### **Additionally, you will receive:**

- Quarter page ad in event programs for our 5K Run, Casino Night, Transition Conference and Barnes and Noble Poetry Reading
- 2 complimentary tickets to each of the following Allies Events: Casino Night, Holiday Party and Company Picnic



# LEVEL TWO

## *Sponsorships*

### **\$1,000 – Allies Silver Sponsor**

- **Country Roads 5K:** logo on T-shirt, half page ad in program, recognition in press releases and 5K issue of our newsletter
- **Casino Night:** 4 complimentary tickets, half page ad in program, recognition in press releases and Casino Night issue of our newsletter

### **\$500 – Allies Bronze Sponsor**

- **Country Roads 5K:** logo on T-shirt, half page ad in program, recognition in press releases and 5K issue of our newsletter
- OR
- **Casino Night:** 2 complimentary tickets, half page ad in program, recognition in press releases and Casino Night issue of our newsletter

### **\$250 – Friend of Allies Inc**

- **Country Roads 5K:** logo on T-shirt, recognition in program and 5K issue of our newsletter
- OR
- **Casino Night:** 2 complimentary tickets, recognition in program and Casino Night issue of our newsletter

### **\$100 – Friend of Allies Inc**

- **Country Roads 5K:** recognition in program
- OR
- **Casino Night:** recognition in program



# Sponsor Form

*Form*

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tel.: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ Ext. \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

Address: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Approval of Release Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Tel.: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ Ext. \_\_\_\_

## Sponsorship Opportunities

Check as applicable:

### Level One

- \$10,000 - Allies Diamond
- \$5,000 - Allies Platinum

### Level Two

- \$1,000 - Allies Silver
- \$500 - Allies Bronze
  - Country Roads 5K                      OR                       Casino Night
- \$250 - Friend of Allies, Inc.
  - Country Roads 5K                      OR                       Casino Night
- \$100 - Allies Supporter
  - Country Roads 5K                      OR                       Casino Night

Please return the Sponsor Application Form, and payment (checks only) to:  
 Allies, Inc.  
 Madison Corporate Center  
 1262 Whitehorse-Hamilton Square Road  
 Building A, Suite 101  
 Hamilton, NJ 08690

Logo Information: Please submit a camera ready, high resolution (300dpi) jpeg, pdf and/or eps logo file to [ppd@alliesnj.org](mailto:ppd@alliesnj.org) for use in marketing materials as outlined in the above sponsorship packages.